

# NEWS NAEB LETTER

## NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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### W H A FOSTERS THE AMERICAN WAY OF LIFE

LIKE OTHER STATIONS W H A, AT THE UNIVERSITY OF WISCONSIN, RECEIVES A FLOOD OF SPOT ANNOUNCEMENTS, INTERVIEW COPY, AND STOCK SCRIPTS UNDER THE "NATIONAL DEFENSE" LABEL. SOME OF THESE ARE USED AS RECEIVED, A NUMBER ARE RE-WRITTEN, AND MANY CANNOT BE USED. WITH NUMEROUS AGENCIES SUPPLYING SUCH MATERIAL THE QUANTITY RECEIVED IS GREAT, AND THE QUALITY IS NOT ALWAYS GOOD.

IN THE BELIEF THAT IT IS THE DUTY AND PRIVILEGE OF EVERY RADIO STATION IN THE UNITED STATES TO WORK TOWARD A GREATER APPRECIATION OF AND SUPPORT FOR THE AMERICAN WAY OF LIFE, W H A IS OFFERING A SERIES OF PROGRAMS WITH DEFINITE OBJECTIVES IN RELATION TO NATIONAL DEFENSE.

### IN-SCHOOL LISTENING---THE STORY OF AMERICA

IN RESPONSE TO SPECIFIC REQUESTS FROM SCHOOLS FOR HELP IN THE TEACHING OF DEMOCRACY AND AMERICANISM, THE STATION IS THIS YEAR (1941-42) PRESENTING "THE STORY OF AMERICA," THE BULLETIN DESCRIBES IT:

"THE ADVENTURE OF UNCLE SAM---THAT'S THE NEW SERIES OF SOCIAL STUDY PROGRAMS OFFERED BY THE WISCONSIN SCHOOL OF THE AIR FOR INTERMEDIATE AND UPPER GRADE TEACHING OF AMERICAN HISTORY AND DEMOCRACY.

VIVID NARRATION, HIGHLIGHTED BY DRAMATIZED EPISODES, TELLS THE STORY OF THE DYNAMIC GROWTH OF THIRTEEN COLONIES INTO OUR MIGHTY NATION OF TODAY. EACH OF THE EIGHT UNITS FEATURES LIVES OF FAMOUS MEN WHO SHAPED HISTORY IN THEIR TIME. FOR THE FIFTH AND SIXTH GRADES THIS OFFERS STIMULUS TO FREE AND WIDE EXPLORATION OF SOCIAL STUDIES AND DIRECT CORRELATION WITH REQUIRED LITERATURE, ART, AND MUSIC STUDY. FOR THE UPPER GRADES, IT PROVIDES MOTIVATION FOR INTENSIVE DRILL AND REVIEW OF FACTUAL MATERIAL."

THIS IS NO HYSTERICAL, FLAG WAVING SERIES. INSTEAD, IT IS A CAREFULLY ORGANIZED AND LOGICALLY PLANNED PRESENTATION OF BASIC CONCEPTS WHICH THE RISING GENERATION NEEDS TO HELP IT UNDERSTAND WHAT IT IS THAT IS NOW BEING "DEFENDED." WITHOUT THIS BACKGROUND THERE CAN BE NO LASTING SUPPORT FOR THE DEMOCRATIC WAY OF LIVING.

"THE STORY OF AMERICA" IS TOLD IN THIRTY-ONE BROADCASTS DIVIDED INTO EIGHT UNITS WITH TITLES AS FOLLOWS: BROADCAST

UNIT 1: NEW WORLD COLONIES  
(DISCOVERY OF AMERICA, AND EARLY COLONIES)

SEPT. 25 - LAND OF THE WESTERN SEAS  
OCT. 2 - GOLD HUNTERS OF SPAIN  
OCT. 9 - FUR TRAPPERS OF FRANCE  
OCT. 16 - COLONISTS OF ENGLAND

UNIT 2: "GIVE ME LIBERTY"  
(COLONIAL STRIFE, DECLARATION OF INDEPENDENCE, THE REV. WAR)

OCT. 23 - UNDER BRITAIN'S FLAG  
OCT. 30 - MR. SAM ADAMS OF BOSTON  
NOV. 6 - (TEACHERS' CONVENTION-NO BROADCAST)  
NOV. 13 - "WE HOLD THESE TRUTHS"  
NOV. 20 - WITH WASHINGTON'S ARMY

UNIT 3: THE YOUNG REPUBLIC  
(PEACE AND INDEPENDENCE, THE ARTICLES OF CONFEDERATION, GROWING STRENGTH)

NOV. 27 - (THANKSGIVING-NO BROADCAST)  
DEC. 4 - THE LAND AND THE PEOPLE  
DEC. 11 - BIRTH OF THE UNION  
DEC. 18 - FATHER OF HIS COUNTRY  
JAN. 8 - TURN OF A CENTURY

UNIT 4: OVER THE GREAT PLAINS  
(WESTWARD EXPANSION)

JAN. 15 - HALFWAY WEST  
JAN. 22 - WEST TO THE PACIFIC  
JAN. 29 - HICKORY JACKSON  
FEB. 5 - THE ROARING FORTIES

UNIT 5: A HOUSE DIVIDED  
(STATES' RIGHTS, AND THE CIVIL WAR)

FEB. 12 - STORM WARNINGS  
FEB. 19 - THE STORM BREAKS  
FEB. 26 - "THAT THE NATION MIGHT LIVE"  
MAR. 5 - "O CAPTAIN, MY CAPTAIN"

UNIT 6: FRONTIER'S END  
(RECONSTRUCTION, INDUSTRIAL AND NATIONAL GROWTH)

MAR. 12 - THE NATION'S WOUNDS  
MAR. 19 - GOLD AND SILVER SPIKES  
MAR. 26 - WIZARD OF MENLO PARK  
APR. 2 - OUTPOSTS OF AMERICA

UNIT 7: FIRST RANK AMONG THE NATIONS  
(GOVERNMENTAL REFORMS, WORLD WAR I)

APR. 9 - "BIG STICK" TEDDY  
APR. 9

APR. 16 - PARTIES AND PEOPLE  
 APR. 23 - "OVER THERE"

UNIT 8: "IT SHALL NOT PERISH"  
 (POST WAR PROBLEMS, WORLD WAR 2, SUMMARY AND GOOD CITIZENSHIP)

APR. 30 - CHALLENGE TO DEMOCRACY  
 MAY 7 - BLACKOUT  
 MAY 14 - "THE PEOPLE, YES"

IN THE FIELDS OF SCHOOL BROADCASTING, W H A IS ESPECIALLY WELL SITUATED TO FURTHER THE "DEFENSE EFFORT" (QUOTES BECAUSE OF THE BACK OF A DEFINITION). TEACHERS IN SERVICE AND STATION WORKERS COOPERATE TO MAKE THIS A PRACTICAL COURSE FOR SCHOOL LISTENING.

### ADULT AND YOUTH LISTENING

"FOLLOWING CONGRESS," A FEATURE OF THE WISCONSIN COLLEGE OF THE AIR, FOR FIVE CONSECUTIVE YEARS, IS GIVING LISTENERS WEEK-BY-WEEK REPORTS ON CONGRESSIONAL DEBATE---AND IN THESE TIMES THAT MEANS DEFENSE. IT PRESENTS THE PROS AND CONS HEARD IN CONGRESS ON SUCH TOPICS AS EFFECTIVE SERVICE, ARMAMENTS, NEUTRALITY REVISION, AND OTHER SUBJECTS WHICH MAKE THE HEADLINES. IT PRESENTS AUTHENTICATED REPORTS IN THE BELIEF THAT "AN INFORMED NATION IS ONE OF AMERICA'S BEST DEFENSES."

OTHER WISCONSIN COLLEGE OF THE AIR COURSES BEARING ON THE CURRENT WORLD SITUATION, CONSIDERING ITS RELATIONSHIP TO THE UNITED STATES ARE "THE WORLD TODAY THROUGH LITERATURE," IN WHICH OUTSTANDING WORKS BY SELECTED AUTHORS ARE CONSIDERED, AND "EXPLORING AMERICANA," A STUDY OF THE ELEMENTS WHICH MAKE UP THE CITIZENRY OF THE UNITED STATES.

### W H A ORIGINATES LAND GRANT COLLEGE BROADCAST FOR NETWORK

ON NOVEMBER 19, THE NATIONAL FARM AND HOME HOUR (ON NBC) WILL BE PRESENTED FROM THE RADIO HALL STUDIOS AS THE MONTHLY LAND GRANT COLLEGE PROGRAM. THE KEYNOTE OF THE PROGRAM WILL BE THE PEACE OF A GREAT UNIVERSITY IN THE CURRENT CRITICAL TIME AND IN A POST-WAR WORLD. THE PROGRAM WAS WRITTEN AND WILL BE PRESENTED UNDER THE DIRECTION OF W H A WORKERS.

AMONG THE STOCK ANNOUNCEMENTS USED ON W H A IN OCTOBER ARE THOSE FROM U. S. MARITIME COMMISSION, U. S. MARINE CORPS, U. S. ARMY, U. S. NAVY, NAB MANPOWER ANNOUNCEMENTS, DEFENSE BONDS, AND WISCONSIN MOTOR VEHICLE DEPARTMENT. (TRUCK MOBILIZATION SURVEY)

### W N Y C REBROADCASTS ROOSEVELT TALKS

FOLLOWING ITS REGULAR CUSTOM OF REBROADCASTING IMPORTANT DEFENSE TALKS FOR THE BENEFIT OF THE HOUSEWIVES AND OFFICE WORKERS OF THE CITY, W N Y C, NEW YORK'S OWN STATION, SCHEDULED TWO REBROADCASTS OF PRESIDENT ROOSEVELT'S "NAVY DAY" SPEECH. THE REBROADCASTS, IN TRANSCRIBED FORM, WERE HEARD AT 7:30 AND 11:15 A.M. ON TUESDAY, OCTOBER 28TH.

U. OF MICHIGAN ON AIR AGAIN

THE UNIVERSITY OF MICHIGAN STARTED ITS 16TH SEASON OF BROADCASTING ON W J R, DETROIT, ON OCTOBER 25TH AND ITS SECOND ON W C A R, PONTIAC, MICHIGAN.

AMONG THE PROGRAMS WHICH WILL BE ON THE AIR FROM MICHIGAN CAMPUS THIS YEAR WILL BE DR. JOSEPH E. MADDY'S HISTORIC HYMN SERIES; DISCUSSION OF WORLD EVENTS BY PROFESSOR PRESTON SLOSSON; MEDICAL DRAMA; "WHM SAVE DEMOCRACY"; SHORT STORY DRAMAS; CAMPUS NEWS; AND A LATIN-AMERICAN GOOD-WILL SERIES.

PROFESSOR WALDO ABBOT HAS BEEN IN CHARGE OF RADIO SINCE ITS START AT MICHIGAN. THIS YEAR HE IS BEING ASSISTED BY DAVID OWEN, WHO WAS WITH CBS FOR 12 YEARS AND WAS THE ORIGINAL JACK ARMSTRONG.

CHICAGO RADIO COUNCIL NEWS

WILLIAM SENER, FORMERLY OF W S U I, IOWA STATE UNIVERSITY, HAS JOINED THE STAFF OF THE RADIO COUNCIL OF THE CHICAGO PUBLIC SCHOOLS AS ASSISTANT TRAFFIC MANAGER.

"THE RADIO WORKSHOP IN THE HIGH SCHOOL", A PUBLICATION OF THE SCHOOL BROADCAST CONFERENCE, 228 NORTH LASALLE STREET, HAS GONE THROUGH A COMPLETE REVISION AND ILLUSTRATIONS HAVE BEEN ADDED. THE BOOK, 66 PAGES, MIMEOGRAPHED, WAS RECENTLY ADOPTED BY THE PAWTUCKET, (RHODE ISLAND) PUBLIC SCHOOLS AS THE TEXT FOR HIGH SCHOOL WORKSHOPS. THE BOOK SELLS FOR FIFTY CENTS AND MAY BE OBTAINED BY WRITING THE SCHOOL BROADCAST CONFERENCE, 228 N. LASALLE STREET, CHICAGO, ILLINOIS.

THE CENTRAL RADIO WORKSHOP, AN ACTIVITY OF THE RADIO COUNCIL OF THE CHICAGO, PUBLIC SCHOOLS HAS ORGANIZED FOR A FALL SERIES OF PROGRAMS ON AMERICANIZATION. MADE UP OF BOYS AND GIRLS SELECTED AFTER AUDITIONS FROM EVERY HIGH SCHOOL AND JUNIOR COLLEGE IN CHICAGO, THE WORKSHOP, UNDER THE DIRECTION OF GEORGE JENNINGS, IS ACTING AS A TRAINING CENTER FOR YOUNG PEOPLE ACTIVELY INTERESTED IN RADIO. MEMBERS OF THE GROUP RECENTLY PRESENTED A ROUND TABLE ON "SAFETY" FOR THE NATIONAL SAFETY CONGRESS IN ANNUAL MEETING AT CHICAGO, AND WILL TAKE PART IN SEVERAL PANELS AT THE SCHOOL BROADCAST CONFERENCE.

THE "PROGRAM SIDE OF RADIO", A VOCATIONAL MONOGRAPH WRITTEN BY GEORGE JENNINGS, PROGRAM DIRECTOR OF THE RADIO COUNCIL, CHICAGO PUBLIC SCHOOLS, HAS BEEN PUBLISHED BY THE BELLMAN PUBLISHING COMPANY, BOSTON.

THE CENTRAL ASSOCIATION FOR CHILDHOOD EDUCATION IS SCHEDULED TO MEET TODAY IN THE STUDIOS OF THE RADIO COUNCIL TO DISCUSS THE PART RADIO IS PLAYING IN KINDERGARTEN AND PRIMARY EDUCATION. SPEAKERS WILL INCLUDE MARTHA BLAIR FOX, WRITER AND STORY-TELLER FOR THE COUNCIL, JULIET FORBES, CONTINUITY WRITER, E. H. ANDRESEN, CHIEF ENGINEER, STATION W B E Z, AND GEORGE JENNINGS, PROGRAM DIRECTOR.

F. C. C. ACTIONS

W N A D, UNIVERSITY OF OKLAHOMA, RESUBMITTED ITS APPLICATION FOR LICENSE TO COVER CONSTRUCTION PERMIT FOR NEW ANTENNA SYSTEM, CHANGE IN FREQUENCY, CHANGE IN HOURS OF OPERATION AND FOR MOVING OF ITS TRANSMITTER. (10/16/41)

W N A D ALSO APPLIED FOR AUTHORITY TO DETERMINE OPERATING POWER BY DIRECT MEASUREMENT. (10/16/41)

K W S C, STATE COLLEGE OF WASHINGTON, RESUBMITTED ITS APPLICATION FOR LICENSE TO COVER CONSTRUCTION PERMIT AS MODIFIED, 1250 KC. (10/21/41)

W R U F, UNIVERSITY OF FLORIDA, WAS GRANTED SPECIAL TEMPORARY AUTHORITY TO OPERATE SIMULTANEOUSLY WITH K O A FROM SIGN-OFF TIME TO CONCLUSION OF FOOTBALL GAMES ON NOVEMBER 15. (10/22/41)

MUNICIPAL BROADCASTING STATION, NEW YORK CITY, WAS GRANTED SPECIAL PERMISSION TO OPERATE RELAY BROADCAST STATION FROM STATUE OF LIBERTY ON OCTOBER 28, WAIVING OF SECTION 4.21 WHICH PRECLUDES USE OF RELAY BROADCAST WHERE WIRE FACILITIES ARE AVAILABLE. (10/27/41)

-----SCHOOLEY

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