

# N-A-E-B NEWS LETTER

National Association of Educational Broadcasters  
Madison, Wisconsin -- Sept. 7, 1937

## *Convention Booster Issue!*

Everything is pointing toward this annual N-A-E-B convention at the University of Illinois in Urbana on September 13 and 14. Jos. F. Wright, Director of WILL, and his staff will be hosts to the delegates.

With the assistance of his lieutenant, Frank E. Schooley, Mr. Wright has planned most interesting meetings. Reports from members indicate that many stations not represented in former years will answer the roll call this year. Larger groups of delegates, too, are in order. One member station is sending seven of its workers on a 500 mile jaunt to be there. How about your people?

### BUSINESS SESSION CALLED

A business meeting for members will be held on Tuesday afternoon. With the routine matters are several which need the consideration of all members. Plans for more effective use of the Association's recording machine, participation in the National Conference program, and elections are scheduled. A nominating committee will be appointed early in the session to receive recommendations for the various elective offices.

### URBANA HOTEL ACCOMMODATIONS

The Urbana-Lincoln Hotel has been recommended as a stopping place for representatives at the convention. Rates are from \$1.75 to \$2.50 single and from \$2.75 to \$5.50 double. Members make their own reservations.

### ASSOCIATION RECORDER AT CONVENTION

A demonstration of recording technique will be staged on the Association's transcription equipment in the WILL studios. Members are urged to have their technical workers see the demonstration and learn how easy it is to make good records. The equipment will be available for use by members without charge throughout the coming year.

### MEMBER STATIONS TALK REBROADCAST PLAN

Several educational stations in the mid-western area are thinking about, and will discuss at the convention, plans for rebroadcasting certain of the others' programs. Carl Menzer, at WSUI, is already experimenting with pick-ups. He reports picking up WOI and WHA at Iowa City sufficiently well to rebroadcast the signals. He proposes further testing at other stations. The matter will be talked over at the convention. Check on a receiver, in your community, and see which educational stations come in well enough to be rebroadcast.

The technical men will have their opportunities at the convention to talk their problems over together. Stations are urged to send their engineers to the meetings. Bring along practical suggestions and actual problems for discussion.

1937 ANNUAL CONVENTION  
University of Illinois, Urbana  
(TENTATIVE PROGRAM)  
Monday, September 13

Morning

- 9:00 A.M. - Registration  
10:00 A.M. - Greetings  
Response and President's Address.....H. B. McCarty, WHA  
How Educational Stations Win and  
Hold Listeners.....W. I. Griffith, WOI  
How Educational Institutions May  
Effectively Use Commercial Stations...Allen Miller  
Auditory Education.....L. A. Astell

Afternoon

- 1:30 P.M. - News From the Nations Capitol.....S. Howard Evans, N.C.E.R.  
Our Own Problems.....(Garland Powell, WRUF)  
(Luke Roberts, KOAG)  
Others  
4:30 P.M. - Tour of WILL and University Campus  
6:00 P.M. - Supper Get-Together

Evening

- 7:30 P.M. - Announcing .....(Everett Mitchell, NBC)  
Continuity Writing.....(Elmo Scott Watson)  
Radio Dramatizations.....George Jennings  
Why "Services" On An Educational  
Station.....Edgar L. Bill, WMBD)

Engineering Session

- 7:30 P.M. - Constructing A Directional System.....John Doak, U. of Ill.  
Coupled Circuit Theory as Applied to  
Transmitter Tuning.....Dr. C. B. Aiken, WBAA  
Is An Educational Network Technically  
Feasible?.....Carl Menzer, WSUI  
What About Television for Educational  
Stations?.....M. W. Horrell, KSAC

TUESDAY, SEPTEMBER 14

Morning

- 9:30 A.M. - What's New in Broadcast Equipment?....A. James Ebel, WILL  
Recording Technique and Equipment?....John Stiehl, WHA  
Music Regulations and Copyright Law...F. S. Siebert, Univ. of Ill.

Afternoon

- 1:00 P.M. - Business Meeting  
2:00 P.M. - What I'd Like to Hear on the Radio....By A Listener  
Listening Groups.....Elmer Sulzer, U. of Ky.  
Adjournment

SHORT FLASHES FROM THE FIELD

KFDY - South Dakota State College, Brookings. S. W. Jones reports, "KFDY has recently installed a Universal Recorder. While the recording studio is not yet complete we have, nevertheless, sent out several recordings already. We are enjoying the splendid cooperation of other radio stations in the state in the use of these recordings.

"The grasshopper situation in this state this summer has lent itself ideally to justifying the expense of this recording outfit. By having the college entomologists make transcriptions of grasshopper control methods and other important announcements concerning grasshopper control campaign, we have been able to cover the entire state in short order, with up to the minute information on the grasshopper situation. Now that the grasshopper situation is easing up a little we are finding the recorder just as important in releasing news about the 1938 Agricultural Conservation Program which has just been announced.

"A change, or rather addition, to the KFDY personnel has taken place this summer. While I am still in general charge of the station my work as Farm Management Specialist for the Extension Service has kept me too busy in recent years to do justice to the radio station. Therefore, on July 1, Jack Towers who has been student announcer for the past three years was made announcer and program director for the Extension Service and is devoting more than half of his time to the radio station and the recording outfit."

University of Kentucky, Lexington. Elmer Sulzer, in charge of radio, says, "The expansion of the radio listening group organization service in eastern Kentucky to include 16 of the University of Kentucky's 24 remote listening centers it has been announced jointly by University officials and the National Youth Administration. The latter organization has provided one supervisor for the past two months who has worked in eight of the centers. Since the new supervisor will also handle eight centers, exactly two-thirds of the University's system of centers will be given this service."

WSUI - University of Iowa, Iowa City. Concerning equipment Carl Menzer writes, "We have installed a new receiver and hope to work in connection with WOI on the rebroadcasting of programs from both Ames and Iowa City. As you know, WHA comes in with sufficient volume for rebroadcasting also no reason why it should not be entirely satisfactory. I had hoped also to work out something with WILL but I find there is too much interference from WIDW on their frequency. It looks like a possibility for an educational chain of some sort.

"We have installed some new equipment during the summer months --- velocity and eight-ball microphones; new transcription turntables, etc. This RCA turntable is equipped with a recording attachment which should work satisfactorily although I have not tried it out as yet."

WHA, University of Wisconsin, Madison. The week of September 27 will be a busy one for WHA, reports H. B. McCarty, program director. Twenty new series of educational features go on the air that week. The Wisconsin School of the Air, supervised by Mr. McCarty, begins its seventh year by providing two programs each day for schools. The Wisconsin College of the Air opens its fifth year of broadcasting under the direction of H. A. Engel with ten weekly courses for out-of-school "students".



F.C.C. EXAMINER SUSTAINS KFVO CASE

KFVO, operated by Concordia Theological Seminary in St. Louis, has been given favorable consideration in its counter application for half time on the 550 Kc. channel after KSD, the Post Dispatch Station, had petitioned for full-time use of that frequency which both shared.

Examiner P. W. Seward made a recommendation from which we quote: "The service rendered by Station KSD is similar to that rendered by other stations located in the St. Louis area; the operation of this station full time as proposed herein would not provide any new kind of service for the public interest. It would appear therefore that the major interests that would be served by the assignment of additional time to KSD, with the resultant deletion of Station KFVO, are the private interests of the licensee of KSD.

"It is not in the public interest to delete a non-profit station whose programs spread the Gospel in an attractive and interesting manner and affords educational and cultural programs, especially when that station serves, and proposes to serve, the area with more diversified programs that will supply a local need of general public interest to grant a commercial station additional time would be to afford only beneficial result from the granting of such additional time would be to afford the commercial station an opportunity to increase its profit. This is especially true when the additional time of the commercial station is to be devoted to a class of programs which is already available from other stations in the area.

"From a consideration of the entire record it appears that the grant of the application of Station KFVO for one-half time on the frequency 550 kilocycles would be an equitable distribution and use of the frequency in the St. Louis area; that the use of the frequency in the St. Louis area; that the use of but 22½ per cent of the broadcast time on a particular frequency by a broadcast station is inadequate for the economic operation of such station that it is in the public interest to grant the application of Station KFVO, a non-profit broadcast station, for one-half time on the frequency now used by it and Station KSD; that such use would supply better and more equitable use of the 550-kilocycle frequency; that such grant would continue in operation a station that has heretofore rendered meritorious service and would bring to the area needed local service of a general nature.

"After considering the entire record, it appears that the grant of the application of Station KSD for full time on the frequency 550 kilocycles would not be in the public interest and that the grant of the application of Station KFVO for the use of one-half time on said frequency would serve public interest, convenience, and necessity."

Let's watch this case. If the F.C.C. approves the examiners report it may be an indication to give hope to other non-commercial stations. If the recommendations, based on facts, is not sustained someone should do some explaining.

EXCHANGE PACKET TO CONTINUE

The exchange packet service will be resumed in October with the first mailing going out early in the month. The success of this service depends entirely upon you as members. Won't you, right now - make a note to send thirty copies of all new bulletins, scripts, forms, programs and other publications to H. A. Engel, Radio Hall, Madison Wisconsin, at once?

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