

## N A E B N E W S L E T T E R

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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### INDIANA U. AIDING O W I

RADIO DIRECTOR HARRY SKORNIA OF INDIANA UNIVERSITY HAS DISCLOSED THAT STUDENTS ON THE CAMPUS ARE PREPARING RADIO MATERIAL DESIGNED TO INCREASE THE INVASION JITTERS OF THE AXIS. SKORNIA SAID THAT LANGUAGE PROFESSORS TRANSLATE SKITS AND TALKS INTO NINE DIFFERENT TONGUES, AND STUDENTS HAVE BEEN FOUND WHO CAN SPEAK THEM FLUENTLY. THE MATERIAL THEN IS TRANSCRIBED IN THE UNIVERSITY'S RADIO DEPARTMENT AND SENT TO THE OFFICE OF WAR INFORMATION IN NEW YORK. THE OWI DISTRIBUTES THE TRANSCRIPTIONS FOR BROADCAST FROM SHORT-WAVE SENDING STATIONS. THE PROJECT WAS STARTED ABOUT EIGHT MONTHS AGO.

### CODE FOR COMMENTATORS

A COMMENTATORS' CODE OF ETHICS, STRESSING OPPOSITION TO CENSORSHIP IN ANY FORM EXCEPT FOR THE PUBLIC SAFETY, HAS BEEN ADOPTED BY THE ASSOCIATION OF RADIO NEWS ANALYSTS. THE ASSOCIATION MEMBERSHIP INCLUDES MANY NETWORK COMMENTATORS.

AS GENERAL AIMS, THE COMMENTATORS' CODE LISTS FIRST, "TO MAINTAIN THE INDEPENDENCE AND PRESTIGE OF THE PROFESSION," AND SECOND, "TO IMPROVE THE STANDARDS OF ANALYTICAL NEWS BROADCASTING IN TIME OF WAR."

THE SIX PART CODE IS DESCRIBED AS CORRESPONDING TO THE ESTABLISHED PRACTICES OF THE NATIONAL ASSOCIATION OF BROADCASTERS. IT CITES THREE BIG NEEDS FOR COMMENTATORS AS PAINSTAKING ACCURACY, SOUND JUDGMENT AND GOOD TASTE, AND THE AVOIDANCE OF SENSATIONALISM. IT SAYS ADVERTISING MATERIAL IN THE GUISE OF NEWS OR PERSONAL OPINION IS UNDESIRABLE. AND THE READING OF COMMERCIAL ANNOUNCEMENTS BY RADIO NEWS ANALYSTS IS AGAINST THE BEST INTERESTS OF BROADCASTING.

ON CENSORSHIP, THE CODE SAID: "THE ASSOCIATION OPPOSES ALL CENSORSHIP OF BROADCAST MATERIAL, EXCEPT INsofar AS DULY REQUIRED BY GOVERNMENT AUTHORITIES IN THE INTEREST OF PUBLIC SAFETY DURING A NATIONAL EMERGENCY."

### WNYC BROADCASTS NEW CARNEGIE PEACE ENDOWMENT SERIES

"BEYOND VICTORY - WHAT?", A NEW SERIES OF RADIO PROGRAMS OF INTEREST TO THE ENTIRE COMMUNITY, STARTED OVER STATION WNYC ON FRIDAY, JUNE 18, AT 8 P.M. DR. NICHOLAS MURRAY BUTLER, DISTINGUISHED PRESIDENT OF COLUMBIA UNIVERSITY, CIVIC LEADER AND PRESIDENT OF CARNEGIE ENDOWMENT FOR INTERNATIONAL PEACE, INAUGURATED THE SERIES WITH AN ADDRESS ON "AMERICA'S ROLE IN THE POSTWAR WORLD." TO GIVE THE IDEAS OF YOUNG SERVICE PEOPLE ON THIS IMPORTANT SUBJECT A SAILOR, A WAVE AND A MARINE WERE INCLUDED.

"BEYOND VICTORY - WHAT?", DESIGNED TO HELP BUILD A WELL INFORMED PUBLIC OPINION ON POSTWAR PROBLEMS, WILL BE PRESENTED EACH WEEK BY WNYC COOPERATING WITH THE WORLD WIDE BROADCASTING FOUNDATION OF BOSTON, AND THE CARNEGIE ENDOWMENT FOR INTERNATIONAL PEACE. IT WILL BE HEARD OVER MORE THAN 100 LOCAL STATIONS IN ALL PARTS OF THE UNITED STATES AND BY LISTENERS OVERSEAS OVER BOSTON'S SHORT WAVE STATION WRUL. IT IS AVAILABLE TO NAEB MEMBERS.

### THE CURSE OF RADIO

THE WORST THING ABOUT THE RADIO IS NOT THE SOAP OPERA AND SYRUPY RADIO SERIAL, NOR THE CRIME-BUSTING DOCTORS, NOR THE SPONSORSHIP OF THE LONE SENTINEL BY THE MAKERS OF CRACKIES. NO, THE WORSE THING ABOUT THE RADIO IS THAT IT IS A "MINDFILLER" WITH TRASH AS MUCH OF ITS PRODUCT.

BY "MIND-FILLER", I MEAN SOMETHING THAT SUGGESTS THOUGHTS TO THE MIND. ALL KINDS OF THINGS SUGGEST THOUGHTS TO THE OBSERVER SUCH AS ONE'S DAILY EMPLOYMENT OR THE NORMAL EVENTS OF LIFE OR WHAT ONE READS OR WHAT ONE HEARS.

THE RIGHT TO SUGGEST THOUGHTS IN PEOPLE'S MINDS IS AN EXCEEDINGLY PRECIOUS ONE, AND SOMETHING THAT CAN LEAD TO GREAT HUMAN DISASTERS AS WELL AS TO GREAT HUMAN GOOD. THE RADIO, BEYOND ANY OTHER MEDIUM, HAS BECOME THE MOST IMPORTANT MIND-FILLER THERE IS BY VIRTUE OF THE FACT THAT IT CAN SUGGEST THE SAME THOUGHT TO MILLIONS UPON MILLIONS OF PEOPLE AT ONCE.

IT CAN DRIVE HUMANITY OVER THE BRINK, AS IT HAS DONE IN THE CASE OF GERMANY. BY MEANS OF THE HYPNOTIC SPELL OF DER FUEHRER'S GUTTURAL VOICE MILLIONS OF PROUD GERMANS HAVE MARCHED UPON THEIR NEIGHBORS AND REDUCED THEMSELVES TO THE LEVEL OF A NATION OF DIABOLICAL LUNATICS.

MIND-FILLERS ARE NOT NECESSARILY BAD; FOR EXAMPLE, THE SIGHT OF A HOUSE BURNING CAN MOTIVATE PEOPLE TO SAVE THE HOUSE. THE RADIO, HOWEVER, IS A MIND-FILLER, WHICH FILLS PEOPLE'S MINDS MOST OF THE TIME, WITH FALSE SITUATIONS, ALLOWING THEM NO CONSTRUCTIVE THINKING AS FAR AS THEIR OWN PERSONAL EXISTENCE, THEIR OWN IMPROVEMENT, AND THEIR OWN PROTECTION IS CONCERNED.

THE RADIO SAVES TOO MANY PEOPLE FROM THE PAIN OF ORIGINAL THOUGHT; IT FILLS THE LIVES OF TOO MANY PERSONS WITH THOUGHTS ABOUT UNREAL EVENTS AND THINGS OF GREATLY EXAGGERATED IMPORTANCE AS FAR AS SOCIETY IS CONCERNED.

BETTER FAR THAT MOST PEOPLE THROW THEIR RADIOS OUT OF THE WINDOW AND LEARN ANEW THE JOY OF THINKING THEIR OWN THOUGHTS, THAN THAT THEY SHOULD CONTINUE TO FILL UP ON THE SERIAL, "HER VAGABOND HUSBAND", OR THE MUSIC OF DOPEY DORSETT'S JIVE HOUNDS. ---PATRICK J. BRUMBAER IN THE MILWAUKEE TURNER

### WNYC SURVIVES BATTLE

WNYC, MUNICIPAL STATION IN NEW YORK, SURVIVED A STORMY CITY COUNCIL SESSION WHICH OVERRODE MAYOR LA GUARDIA'S VETO OF MOST OF THE CUTS IN THE CITY BUDGET. AFTER THE SMOKE HAD SUBSIDED FROM THE BATTLE-ROYAL-AND-NAME-CALLING COUNCIL MEETING, THE CONTROVERSIAL \$106,000 ITEM FOR MAINTENANCE OF THE STATION REMAINED IN THE BUDGET. THE MAYOR WAS SUSTAINED ON SEVERAL OTHER ITEMS, PARTICULARLY THOSE OF EDUCATIONAL AND PUBLIC HEALTH NATURE.

CHANGE OF HEART ON PART OF COUNCILORS WHO VOTED TO SUSTAIN THE MAYOR IN HIS STAND ON THE STATION IS ATTRIBUTED MATERIALLY, TO SUPPORT GIVEN TO THE STATION BY LOCAL NEWSPAPER EDITORIALS AND STORIES POINTING UP THE STATION'S COMMUNITY SERVICES. THE STATION, HOWEVER, WITHIN THE PAST WEEK OR TWO, HAD OCCASION TO RENDER COMMUNITY SERVICE ON TWO IMPORTANT FRONTS--RECRUITING BLOOD DONORS FOR THE RED CROSS AND AIDING DURING THE MILK STRIKE. NEWSPAPERS PLAYED UP THESE ACTIVITIES.

THE STATION NOW FACES A MANPOWER PROBLEM. IT HAS TWO VACANCIES ON ITS ANNOUNCING AND PRODUCTION STAFFS, BUT INASMUCH AS THE SALARIES, \$2400 AND \$2600 ARE HIGHER THAN THE STATION HAS BEEN ABLE TO OFFER IN THE PAST, MORRIS NOVIK, DIRECTOR HAS A BIT MORE HOPE IN BEING ABLE TO OBTAIN ANNOUNCERS WITH INTEREST IN MUSIC AND IN GENERAL PROGRAMMING. MUSICAL PROGRAMS, PARTICULARLY RECORDED OPERAS AND SYMPHONIES HAVE ALWAYS HAD A PROMINENT PLACE IN THE STATION'S SCHEDULE.

DURING THE COUNCIL'S DISCUSSION OF THE WNYC ITEM IN THE BUDGET, THE MAYOR CAME IN FOR PERSONAL ATTACK. AFTER HOLDING THAT THE ALLOTMENT WAS IN THE BUDGET ILLEGALLY, ONE OF THE COUNCILMAN DESCRIBED THE MAYOR WHO USES THE STATION FREQUENTLY, AND HAS A REGULARLY SCHEDULED TALK ON SUNDAYS, AS A "DISAPPOINTED GENERAL" WHO IN HIS "BEDTIME STORY PROGRAM IS FUNNIER THAN THE COMICS." HE CHARGED THAT THE MAYOR ON THIS PROGRAM, "PLAYS WAR CORRESPONDENT, NEWS COMMENTATOR, CRITIC OF FEDERAL AGENCIES AND MANY OTHER ROLES IN DISCUSSING 40 SUBJECTS IN A HALF HOUR. ---RADIO DAILY

DOTS AND DASHES

WHAT DID YOU CONTRIBUTE TO THE CURRENT NAEB NEWS LETTER?.....BROADCASTERS ON THE WHA WISCONSIN SCHOOL OF THE AIR PROGRAMS, INCLUDING "AFIELD WITH RANGER MAC," JUDGED THE BEST EDUCATIONAL RADIO PROGRAM IN THE COUNTRY, RECEIVE NO PAY FROM THE SCHOOL OF THE AIR.....BURTON PAULU, WLB, MINNESOTA, IS LISTED ON THE TEACHING FACULTY OF NYU'S SUMMER RADIO WORKSHOP.....WHA, WSUI AND WILL HAVE RECENTLY PRINTED SUMMER PROGRAM SCHEDULES...

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